

Download Lean Business Planning Get What You Want From Your Business

Bplans offers free business plan samples and templates, business planning resources, How-to articles, financial calculators, industry reports and entrepreneurship webinars. There's lots of talk these days about the so-called "lean startup." Most would think that just meant a startup without a lot of outside capital. According to thought leaders Eric Ries and Steve ... The lean method has three key principles: First, rather than engaging in months of planning and research, entrepreneurs accept that all they have on day one is a series of untested hypotheses ... About the Author Eric Ries. Eric Ries is an entrepreneur and author of the New York Times bestseller *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Business*, published by Crown Business. He serves on the advisory board of a number of technology startups, and has consulted to new and established companies as well as venture capital firms.